

## Details

Age : 42

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www.madhavvv.com



**MadhavsAtelieroftheArts** 



<u>vvmadhavv</u>v



venumadhav.vodnala



vvmadhav

VENU MADHAV VODNALA – An autodidact & an art aficionado by passion.

My constant quest is to bring out the 'soul' of the subject with pencil/charcoal, which retains what it is, as well as adding my own perspective and flavor to it. This form of art is called 'Graphite Realism'.

Many wonderful artists inspired me & the most influential was Sir Armin Mersmann (http://www.arminmersmann.com). His works always rekindle the passion within me to work more passionately & experience the bliss which is the food for my soul.

All my works have been chosen by virtue of either by their beauty, intricacy, challenge, divinity, elegance or by their legendary attitude.

I feel my work gets chosen & appreciated because the subject's beauty is brought forth in all senses. And the works are original, without any printing, photo manipulation or duplication.

Art for art's sake – My work portfolio is unique in multiple ways, pure without any technicalities involved & carries a part of me ®

Unlike many artists whose expertise is limited to few domains, I'm fortunate & blessed to choose the wide gamut of subjects & instill life.

## **\*** Experience

- Working as a visiting faculty in IIT-H, WOXSEN, GITAMS & VNRVJIET.
- Working for ISRO Enhancements of aesthetics of ISRO facilities
- Mentor on ADPLIST, TOPMATE.
- Working on collaboration with Staedtler (India) A German Company, World Leader in pencil Manufacturing since 1835
- Working as 'Contemporary Realism Artist' from last 18 years
- Have worked as a Visiting Faculty for 4 years in an international school
- Have been conducting several shows & workshops, throughout India
- Working as a Corporate trainer in renowned MNC s
- Training thousands of aspirants, across the globe
- Have exhibited my works in many prestigious national & international platforms
- Have participated in many solo & group shows all over India.
- Working as Freelance Artist since 2008
- Author of the book on 'Graphite Realism' (Dec.,2019)

#### Accomplishments

- Author of the book 'Graphite Realism' available on <u>amazon.in</u>.
- An All-India group show in State Art Gallery, Hyderabad, 17th Anniversary of SAG – January, 2020

- A group show in State Art Gallery, Hyderabad Nov., 2020
- An exclusive show in Jehangir Art gallery, Mumbai Feb., 2020
- Conducted an exclusive show with all the alumni students of my Atelier in CKP, Bangalore – Nov., 2019
- Participated in INDIA ART FESTIVAL, Mumbai Jan., 2019
- Received the 'Best piece of Work & the Most appreciated' award from President of Karnataka Lalit Kala Academy, Bangalore - Sep., 2018
- Group show at CKP, Bangalore Sep., 2018
- Won the 'Most Appreciated Paintings' Awards in 2016, 2017, 2018, 2019
- Group show at Vagator, Goa Oct., 2017
- A workshop for 250+ qualified Art Teachers from International schools of Hyderabad by Faber-Castell, – Nov., 2016
- Part of an International exhibition Oct., 2016
- Group show in Venkatappa Art Gallery, Bangalore Oct., 2016
- Group show in 'MUSE Gallery', Hotel Marriott, Hyderabad Nov., 2015
- Group show in 'State Art Gallery', Hyderabad Jan., 2015
- Group show in 'State Art Gallery', Hyderabad Feb., 2014
- Group show in 'State Art Gallery', Hyderabad Oct., 2013
- Solo Art Exhibition & Workshop, Delhi Jan., 2013
- Group show in 'World Telugu Conference' Dec., 2012
- Solo Art Exhibition & workshop at Ella Hotels, Hyderabad Oct., 2012
- Group show in 'Bio-Diversity Conference' Oct., 2012
- Solo Art Exhibition in NOVOTEL, Hitec City, Hyderabad Feb., 2012 Mar., 2012
- Solo Art show at HICC, HITEX, Hitec City, Hyderabad Sep., 2011
- My students have bagged gold medals in various national competitions & exhibiting their works in various exhibitions all through India.
- Been serving an MNC, with more 85000 employees, as an official partner of 'Client Managing Program'
- Been training Professionals like, Doctors, Scientists, Qualified Art teachers, Managers from various MNC s.

Under my tutelage, many students have got admissions in World's top universities of Design, Architecture & Visual Arts. My students are in various prestigious Universities like -

- RCA, London
- Goldsmith, London
- UAL, London
- SAIC School of the Art Institute of Chicago, US (unconditional, quite rare)
- NAFA Nanyang Academy of Fine Arts, Chicago
- New York Institute of Technology, US
- SCAD- Savannah College of Arts and Design, US

- Parsons School of Design, New York, US
- Lasalle College of the Arts, Singapore
- New York Studio School, US
- San Francisco Institute of Art, US and many more.....

I had been delivering some amazing projects to both National & International Clientele. To name a few his clients are -

- ISRO Chairman, India
- Attorney, South Caroline, USA
- Congressman, Florida, USA
- CEO, Giving Wings, USA
- EVP & CTO, The Auto Club Group, USA
- President, DXC Insurance, USA
- Global CIO, QBE Insurance, USA
- Mumbai Yacht Club,
- ISRO/NRSC -Starting in December 2023
- Business Unit Head Oracle, India and many more.....

## \* Qualification

• B.Tech graduate from JNTU with CSIT as major, batch - 1999-2003.

#### ❖ Goal

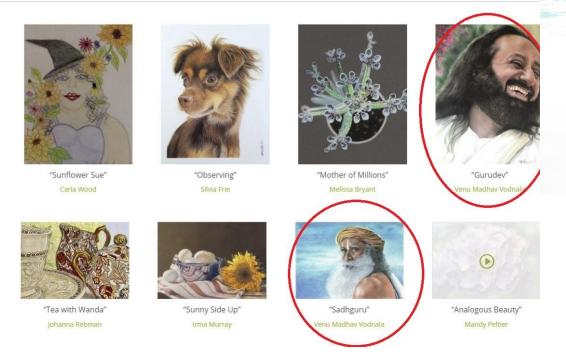
• To establish a World-Class Atelier in my country of origin (India).

• Faber-Castell awarded with 'Artist Leader' award for doing workshop for 250+ qualified Art teachers.



 The International Colored Pencil Magazine featured my work in HONORABLE MENTION Column for the year 2020

coloredpencilmag.com/2020-winners/ xtension for Instag...



My exclusive interview in the EDEX supplement of the South India's leading Newspaper, 'The New Indian Express' in October 2019.

If you need to bring in realism, that 3D effect, you need to show

how light works, how it travels from the lighter areas to the darker areas Venu Madhav Vodnala



Charging hub

orks perfectly with devices like rinters and keyboards. The LED lights show which ports are in use at any given time

THE NEW INDIAN EXPRESS

Artist Venu Madhav Vodnala fuses morals with art lessons to nurture complete and true artists, reports Seema Rajpal

## THE SOUL OF A **'TRUE' ARTIS**

hether Venu Madhay Vodnala is hether Venu Madhav Vodnala is more passionate about teaching or art is difficult to estimate — even after a long, insightful conversation. When it comes to art, this 38-year-old is proficient in all art forms, but specialises in graphite realism. He uses graphite pencils, or charcoal, to sketch such lifelike drawings that really are breathtaking. It was in the year 2005 that he learning raphite realism and he picked up this particular skill because not many in India were producing qualitative work in this field of art. "If you are able to impress people with just the colours black and white and also make it realistic, then define art w does one

colours black and white and also make it realistic, then there is nothing like it," says the Warangal-born artist who has been dabbling in art for over 14 years now.



The art of teaching art.

Why Venu, who has his own art studio in Nizampet called Madhav's Atelier of the Arts, took to teaching is because, "today, no one wants to become an artist. Maybea product designer or an illustrator, but never an artist," he rues. So, he gives art lessons with a healthy dose of morals so that they can be artists in the true sense. "Why morals? Because every student needs to be a good person to be anything. Whether they are interested in morals or not is immaterial to me." lauchs terested in morals or not is immaterial to me," laughs Venu, who is a Project Manager in a software firm. He

venti, who is a Project Manager in a software IITM. He has trained several art teachers, corporates and young-sters and he treats every student as a blank paper. Speaking further about his love for teaching, he goes on to say, "When I draw, I sometimes even forget to eat. In this state, art becomes the actual food, the bliss. I want to ensure that I help others experience this bliss, I believe this is the greatest gift one human can give to another." he says.





# When poetry met hospitality

Love your work with all your heart

Respect each and every one 3 SCAN CODE TO READ THE STORY

Budding poet Sudharma Dwadasi talks about poetry and what he likes to write about as Seema Rajpal listens in



WHEN HE GOES OUT AND ABOUT Sudharma really loves travelling and that's also where he draws his inspiration for poetry from

oetry is in Sudharma oetry is in Sudharma
Dwadasi's genes. Literallyt The 20-year-old's
grandmother and father
are Hindi poets so naturally, he was exposed to their works
at a very young age and started writing when he was in class VII. Sudharna found his Futhen in the Enc. ma found his rhythm in the Eng-lish language and soon broke

lish language and soon broke away from rhyming schemes and meter and opted for free verse because, "I felt rules were restrictive and I wasn't able to express myself usamt, able to express myself as much as I wanted to," says Sudharma, who was born in Vadoara and now studies in New Delhi, although he spent 14 years of his life in Hyderabad and considers himself a true blue Hyderabad. He wouldn't call himself a voracious reader, but he honed his craft by listening to free verse because, "I felt rules were restrictive and I wasn't able to express myself as much as I wanted to," says Sudharma, who was born in Vadodara and now studies in New Delin although be spent 14 years of his life in Hyderabad and considers himself a true blue Hyderabad. He wouldn't call himself a voracious reader, but he honed his cruft by listening to his friends perform poetry. And

these are the same friends he turns

these are the same friends he turns to when he feels that his work needs feedback. "I write about trending and taboo topics like conservation and mental health," he explains.

One of his biggest achievements be being one of the 112 poets whose poetry was chosen from 1,000 entries who sent in their work to be published in Delhi Poetry Slam's anthology. The Language of the language

play group.

Reach Out: youtu.be/I9U-q9H0iw4

## I don't even wake up





Poetry is not something I would like to do for money. it is something I am passionate about Sudharma Dwadasi, Student and poet

My work was featured in Mumbai's (Financial Capital of India) prestigious HOME & GARDEN edition from Shapoorji & Pallonji group in November 2018.

### Artist Speak

self-taught artist and art aficionado is the best way to describe artist Venu. His constant quest is to bring out the 'soul' of the subject with either pencil or charcoal that retains what it is, as well as adding his own perspective and flavour to it. This form of art he calls "Graphite Realism". Venu says, "Many wonderful artists have inspired me over the years- the most influential is Sir Armin Mersmann. His works always rekindle the passion within me to work more passionately and experience the bliss, which is the food for my soul."

because the subject's beauty is brought forth in all senses. All my works are original, without any printing, photo mantpulation or duplication." Every ptece of work delivered from Venu is a unique piece made by his hand with no technicalities involved that is a pure form of traditional art. Unlike many artists whose expertise is limited to few domains, Venu believes that he is fortunate enough to choose the wide gamut of subjects.

work gets chosen and appreciated

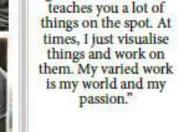


All his works have been chosen by virtue- either by their beauty, intricacy, challenge, divinity, elegance or by their legendary attitude. He says, "I feel my





"I have a long way to go. I believe that life







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passion."

• My work was featured in New Delhi's Art Magazine 'Color Canvas' in July 2017.



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Thank you.

